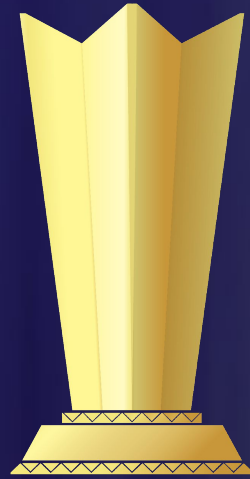# CAMBODIA REAL ESTATE AWARDS

RECOGNIZING EXCELLENCE IN THE CAMBODIA REAL ESTATE INDUSTRY

DEVELOPMENT SUBMISSION FORM
CAMBODIA REAL ESTATE AWARDS 2024

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Criteria

Judging Criteria:

- 2-minute video submission of a single development (displayed on awards website) and written submission to support your video
- Materials conducted for this development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design (renderings), functionality, construction progress (site visit) and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)

Submission Criteria:

Development Product Demonstration
- Demonstrating creativity and innovation in this development, amenities and other supporting facilities
- Demonstrating how this development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Describe what is unique about the space planning of this development

Sales & Marketing Strategy (If Applicable)
- Show examples of or details of marketing strategies and campaigns that you have used, explaining why they are unique and effective
- Show examples of pricing strategies & why they have met demand
- Demonstrate your success in sales to date, including total value of properties sold within the last 24 months, the percentage of the units sold including a breakdown of local vs international buyers

Construction Milestones
Demonstrating if the construction of this development is according to the schedules

Service to the Buyers (If Applicable)
Practicality from a buyer perspective - testimonial from buyers what are the benefits of purchasing your development

Service to the Community
Examples of how this development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area

Development Details

Developer Name:	
Development Sales License:	
Development Construction License:	
Project Address:	
Developer / Development Logo	
Project Sales Gallery Address:	
Project Showroom Address:	
Total Number of Units & Full List of Amenities:	
Key Dates:	
Ongoing Fees/Property Management Fees:	
Developer & Development Profile (Written or Video) *Profile must be provided to introduce the developer & development. This will also be used for publicity for the awards*	